

# Book our Bike (and pram) Parking for your next event!



BIKEast Incorporated www.bikeast.org.au

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BIKEast would love the opportunity to provide bike parking for your Sydney event!

## What is BIKEast's bike parking for community events?

BIKEast's Bike Parking is like a coat check for bicycles. Event attendees check-in their bikes with our staff and are given a claim / check ticket. Our staff guard the bikes during your event in a secure corral.

The service is perfect for festivals, street markets, and sustainability events.

We can also park prams as well!

#### **Benefits**

- reduce traffic
- demonstrate your event's commitment to sustainability
- encourage, support healthy, active transport
- reduce parking issues by reducing vehicular traffic
- reduce unsightly clutter of bicycles parked on the footpath and around the event, potentially blocking egress
- event attendees stay longer without having to worry about their belongings
- funds support community activities, eg. Cycling Without Age
- BIKEast will promote your event to our members and broadly via our social media channels

Previous events include: Laneway Festival, Randwick The Spot Festival, Randwick Eco Living Fair, North Sydney Living Futures Festival, Bourke Street Fete, Taste Manly, Newtown Festival, Glebe Global Rhythms,

# What do I need?

To ensure Bike Valet runs smoothly, the service needs

- an accessible space
  - to fit bicycles
  - ramp access (not steps) for people to wheel bicycles in from the road
  - preferably near the entrance of the event to be visible when arriving
  - preferably against a wall / fence for ease of set up
- Vehicular access for dropping off equipment for setup
- If pram parking is required, shade is preferable to ensure prams aren't in the sun for too long

#### Costs

Costs for this service will depend on event duration, space available and other factors.





### The process

- 1. **Event liaison**: BIKEast chats with event organisers to discuss the venue, the event, expected numbers, and any special requirements.
- 2. **Proposal:** BIKEast submits a quotation outlining approach and costs associated with providing bike valet parking for the event.
- 3. **Site reconnaissance and planning:** BIKEast visits the event site and prepares a site plan including suggested signage points, location and set-up of the parking, lighting requirements (if needed) and risk management plan. The site plan is submitted with our public liability insurance certificate to the event organisers for approval.
- 4. **Preparation:** BIKEast arranges equipment and organises staff for the event.
- 5. **Bump-in:** BIKEast's BVP manager briefs BVP staff on procedures including risk mitigation. We coordinate delivery and set-up of the parking area as detailed in the site plan.
- 6. **Event parking:** The BVP manager coordinates staff and provision of service across the event. Riders are welcomed by staff at the BVP entrance. They swap their bike for an individually numbered check tag. Staff advise them of closing time and wish them a good time. On return, staff swap the tag for their bike.
- 7. **Bump-out:** BIKEast dismantles all the equipment and coordinates collection. We pack out all materials and dispose of rubbish and recycling.
- 8. **Report:** BIKEast delivers a report to Event Organisers that details the number of bicycles parked during the event, general conditions and observations, and notes any areas of potential improvement for future events.

# I'd love to have this at my event, what are the next steps?

Contact Lee Roberts at BIKEast on <u>bvp@bikeast.org.au</u> to discuss your requirements and cost options.



